# Aviation Professionals @ Work

#### **SOUTH AFRICA, ISSUE 6**

Welcome to AirlinePros, an award-winning global network providing Representation, Distribution, and Commercial solutions for airlines and the travel industry. Our mission is to partner with professionals who share our principles and deliver unparalleled value for our airline clients, trade partners, and travellers. At AirlinePros, we love what we do and we do what we love, which helps us take you to greater heights!

# ESWATINI AIR (RN)



Connect to the Kingdom of Eswatini (Swaziland) from Cape Town, Johannesburg, or Durban with Eswatini Air. The airline also flies to Harare from its main base - the King Mswati III International Airport (SHO). As a destination, Eswatini is known worldwide for its magnificent scenery, traditional festivals, and friendly locals. It also has Big Five game reserves and marvelous adventure activities. We especially love that agents can book same-day connections to most places on the airline's network (see the Agent's Corner below for schedule and possible routings).

#### **OUR AIRLINE PARTNERS IN ZA**

IATA CODES	TKTG CODES	AIRLINE NAME
AH	124	Air Algérie
HC	490	Air Senegal
RN	507	Eswatini Air
ТМ	068	LAM Mozambique Airlines
UR	109	Uganda Airlines
ZN	138	Zambia Airways

## **AGENT'S CORNER**



#### **Book a Royal Experience**

A year of direct flights between Eswatini (formerly Swaziland) and South Africa is helping to develop new trade and tourist routes. Here's what customers can expect on their first visit to this tiny kingdom next door...



OUTDOOR ACTIVITIES

CULTURAL EXPERIENCES



WILDLIFE SAFARIS

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- Eswatini Air offers an all-economy service.
- Book **seamless connections** to different points on the airline's network Eswatini.

Click for more tips

# WE ARE AIRLINEPROS!

#### **MEET OUR NEW SALES & RELATIONSHIP MANAGER**

**Nana Obotseng** joined AirlinePros South Africa in January 2024 and takes on the role of Sales & Relationship Manager. In her new post, Nana will help to manage the relationship between the travel trade and the various airlines represented by AirlinePros in South Africa. Nana has worked in aviation for the past five years and holds an IATA Diploma, specialising in Airline Marketing. Welcome aboard, Nana!



NANA OBOTSENG

# **NEWS AND EVENTS**

#### Eswatini Air celebrates one year in the sky

Eswatini Air celebrated its first year of operations in March. The airline has reportedly carried approximately 28,000 passengers during its maiden year.

Represented by AirlinePros International in South Africa, Eswatini Air hopes to add additional routes and offer cargo services to more SADC states in the future.

**Qiniso Dhlamini**, CEO, shared a heartfelt thank you to all of Eswatini Air's stakeholders on Facebook on the anniversary, which he said was a significant milestone.



**Pictured above:** Airport staff celebrate the anniversary of Eswatini Air's maiden flight to Johannesburg. Happy birthday, RN! May you continue to fly high!

The CEO said continued support would propel the airline forward, and added: "As we embark on our second year, we will take all the lessons learned thus far and recalibrate Eswatini Air's strategic plans to ensure further value creation for our stakeholders and sustainability for the airline. Let us take a moment to celebrate our achievements and use it as a springboard for even greater heights.

"We remain committed to connecting Eswatini to the world, deepening ties within SADC, enabling easy movement for our people and businesses, fostering tourism, and providing exceptional service that reflects the warmth and hospitality of our nation."

"I am immensely honoured to witness our flagship, Eswatini Air, reaching this significant milestone. While we officially launched Eswatini Air in 2023, the taxing journey towards that auspicious occasion started much earlier. In the build-up to the launch and since, our staff has shown their professionalism and confidence, and I am both proud and grateful," said Captain Qiniso Dhlamini.

Click here to read an exclusive interview with Captain Dhlamini.

#### Meet us at Indaba!



Eswatini Air will be exhibiting at Africa's Travel Indaba 2024, hosted by South African Tourism.

#### Show Dates:

14 May 2024	10h00 - 18h00
15 May 2024	10h00 - 18h00
16 May 2024	10h00 - 17h30

Venue: Inkosi Albert Luthuli Convention Centre (Durban ICC)

Pop in at our stand to say hello or schedule an appointment by dropping us an e-mail: **eswatiniair.za@airlinepros.net**.

Register here: www.indaba-southafrica.co.za/visitor/register

## **Eswatini Air attends record WTM Africa**



**Pictured:** Representatives from Eswatini Air had an opportunity to mingle with local and international buyers.

Eswatini Air was excited to showcase its regional network and in-flight products alongside several suppliers from Eswatini at the 2024 World Travel Market Africa event, held in Cape Town in April.

2024 was a record year for the show, which manages to attract hundreds of international and local buyers.

According to the organisers, buyer attendance grew by 40% this year, with visitors from as far afield as Greece, the Philippines, and Switzerland. Eswatini Air was one of 705 exhibitors present.

**AirlinePros at ITB Berlin** 







**Pictured:** Triland project partners signed an MoU at SA Tourism's Travel Indaba in 2022. According to stakeholders, a familiarisation was held in March this year to showcase the diverse products in each of the three Triland destinations.

Eswatini, Mpumalanga, and Mozambique are reviving their Triland tourism route project to promote trade and tourism across the three destinations. The aim of the project is to position Triland as a world-class tourism, trade, and investment destination.

**Pictured:** Enjoying a pre-show catch-up At Grace Restaurant in Berlin (pictured, from I to r) AirlinePros Group CEO **Achma Asokan-Foster** with **Ahmed Oraby**, Nile Air's Senior Business Development Manager and CCO, **Mohamed Elsherif**; **Tiziana Della Serra** and **Hélène Cornet**, Business Development; and CEO **Shreyas Nanavati**.

AirlinePros' global executive management team and senior business development partners looking after the USA, Europe, and the UK gathered in Germany in March for the 2024 edition of ITB Berlin.

**Read More** 

#### **Read More**

# **CONGRATS!**

Congratulations to **Fluffy Dilger,** Travel Counsellors, who won last month's **Travel Quiz!** 



# WIN A GIFT VOUCHER

What is the name of Eswatini Air's loyalty programme?

Clue: Visit our Agent's Corner to find out!

The first travel agent to e-mail their name, agency details and the correct answer to AirBorne@airlinepros.com will win a R300 Takealot voucher!

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