

# FEATURED DESTINATIONS



## RIYADH

Experience the unique charm of atmospheric Riyadh, the first route to and from Saudi Arabia by ITA Airways, launched in June.

Flights operate between Rome Fiumicino and the King Khalid International Airport, both key aviation hubs.

ITA Airways sees Saudi Arabia as a key strategic market, particularly for business traffic. The new service to Riyadh, the country's wealthiest city, is expected to significantly enhance trade flows between Italy and the Arabian Peninsula.

For the leisure market, the new Riyadh – Rome connection offers even more rich culture, museums, medieval architecture, great souqs, and priceless art. Riyadh is also known for its warm hospitality. Spice up a conference or business trip with activities like e-quad biking over dunes.

An Airbus A321neo operates ITA Airways' new route, which is configured with three separate classes: Business Class (12 seats), Premium Economy (12 seats), and Economy (141 seats, including 12 dedicated to Comfort Economy). Other noteworthy features include the latest-generation seats, XL overhead bins for baggage, and individual on-demand entertainment screens built into every seat.

In addition to ITA Airways' new Riyadh flights, the airline added new flights to Kuwait City in July. At the time of writing, Jeddah was on track to launch on August 1.



## ACCRA

Accra, Ghana, became ITA Airways' first destination in sub-Saharan Africa when the airline's first flights arrived at the city's Kotoka International Airport in June.

ITA Airways is already excited about Africa's potential and said that its new route was a "strategic entry-point" for traffic and to reach other destinations within Ghana and Italy, which will help target both leisure and business travelers.

Ghana may be described as the gateway to Africa due to its location in West Africa, and Ghanaians' hospitality is legendary! For visitors, the city boasts gorgeous beaches, museums, markets, and excellent nightlife.

ITA Airways' new route launched with three weekly flights; however, a fourth weekly flight was added to the schedule in July.

ITA Airways has positioned an Airbus A321neo on the route. As with Riyadh, the aircraft features three cabins – Business Class (12 seats), Premium Economy (12 seats), and Economy (141 seats, including 12 dedicated to Comfort Economy).



## SICILY

ITA Airways flies to the two largest cities on the Mediterranean island of Sicily – Palermo and Catania.

Sicily is a jewel destination located near the end of Italy's boot. ITA Airways calls it a traveler's dream because of its golden beaches, great climate, exciting scenery, and history.

Catania, on Sicily's east coast, is an ancient port city. Its most famous landmark is Mt. Edna, an active volcano with popular hiking routes and snow sports in the winter months.

Customers can also look forward to buzzing fish bazaars and mixed-goods markets, feasting on seafood restaurants in gorgeous settings. Soak up fantastic entertainment in the city's ancient theatres.

Palermo is Sicily's tourism and economic capital. Numerous tours take in the city's rich art, music, gastronomic, and cultural scene, and trip planners recommend spending three days exploring its main highlights and many historical sites.

Sample excellent street food across the city, book a city tour, visit Ballaro, Palermo's most famous food market, and dip at Mondello Beach.

Palermo Cathedral is one of the destination's most popular tourist attractions. Another top but rather unusual attraction is the Capuchin Catacombs, which have the largest collection of mummies in the world (about 8,000 mummified bodies are on display!)

Some tours combine Palermo and Catania, but trip planners suggest Palermo for families, history buffs, and Catania, which is smaller and less developed, for young and solo travelers.



## ALGIERS

ITA Airways flies to Algiers, the capital of Algeria, from Rome.

Perched on Africa's Mediterranean coast, Algiers beckons with its unique blend of vivid contrasts, old and new architecture, botanical gardens, specialty museums, and opportunities for one-of-a-kind outdoor adventures. As the Mediterranean region's largest destination, it shares its borders with the exotic Morocco and Libya, promising an unforgettable journey.

With almost 80% of Algeria covered in Sahara Desert sand, a comprehensive itinerary offers a taste of desert life. Whether it's a guided tour, exploration of ancient rock art in the mountains, or a wildlife experience, the destination's tourist board recommends booking early. Don't let customers forget to bring plenty of water, hire a guide, and load their camera with film for an unforgettable adventure.

The Algiers Houari Boumediene Airport is the country's largest international airport, handling millions of passengers annually.

Aside from desert adventures, visitors also rave about the beauty of Old Algiers (Kasbah of Algiers), with its white-washed buildings and old citadel. The city also boasts the Mardo Museum, Martyr's Square, the National Library, and the Great Mosque. Tlemcen Caves, another popular attraction, is a vast limestone cavity that visitors can pay to explore.

Trip planners also rave about Le Jardin d'Essai du Hamma (the Botanical Gardens - a palm-fringed oasis), the caves and caverns of Les Grottes de Beni Add, and the El-Ourit Waterfalls.