

Welcome to AirlinePros, an award-winning global network providing Representation, Distribution, and Commercial solutions for airlines and the travel industry. Our mission is to partner with professionals who share our principles and deliver unparalleled value for our airline clients, trade partners, and travelers. At AirlinePros, we love what we do and we do what we love, which helps us take you to greater heights!

## AIRLINEPROS ZAMBIA



**MIKE CHIPIMO**  
Managing Director



**HELLEN NGWIRA MWAMBA**  
General Manager



**TAWONGA TEMBO SINYANGWE**  
Sales and Marketing Manager



**PATRICIA CHIBWE**  
Revenue Accountant

Zambia is known for its rich cultural heritage, diverse ethnic communities, and breathtaking natural attractions such as Victoria Falls. Its economy is primarily driven by mining, particularly copper, along with agriculture, tourism, and an expanding service sector. As the country strengthens its position as a regional economic hub, aviation and travel have become crucial in facilitating business, trade, and tourism.

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## Our Client Airlines



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## ACHMA ASOKAN ON AFRICAN AVIATION



Note for AirlinePros at Aviation Week Africa 2025, Zambia (April 2 - 5, 2025)

## AIRLINEPROS @ AVIATION WEEK AFRICA 2025



AirlinePros is thrilled to participate at Aviation Week Africa (AWA) 2025.

This essential event unites key players in the aviation industry to foster innovation, enhance connectivity, and explore opportunities and challenges facing air travel across the continent. With the theme "Sustaining Aviation in Africa through Collaboration and Innovation," AWA will feature panel discussions and workshops focusing on sustainability, technology, and regional connectivity, aiming to boost infrastructure investment and improve air travel accessibility.

Look forward to presentations from AirlinePros' own leadership: Achma Asokan, Group CEO, will address "Innovative Distribution Strategies for a Resilient and Connected Africa," while Xavier Masule, Group CFO, will discuss "Strengthening Regional Connectivity through Strategic Airline Network Planning."

We look forward to engaging and networking with you throughout the show!

## WE ARE AIRLINEPROS

### Advancing Aviation and MICE Travel – AirlinePros at Meetings Africa 2025



AirlinePros South Africa recently participated in the successful 2025 edition of Meetings Africa, held in Johannesburg this February. The team showcased a range of prominent airline partners, including Norse Atlantic Airways, Nile Air, Eswatini Air, Uganda Airlines, Zambia Airways, Precision Air, and Air Senegal.

Our colleagues had the opportunity to connect with more than 400 exhibitors and industry professionals at the event, exploring opportunities within Africa's vibrant MICE (Meetings, Incentives, Conferences, and Exhibitions) sector, while South Africa Minister of Tourism, Patricia de Lille, used the gathering to emphasize the importance of the MICE sector in boosting local economies.

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### AirlinePros Regional Assembly, Zambia

AirlinePros International hosted its second session of Annual Regional Assembly (ARA) in Zambia in November 2024, as part of a three-session global series, with Session 1 in Kerala, India, Session 2 in Zambia and Session 3 in Panama. Designed to enhance skills and collaboration, ARA events bring together regional teams for interactive training, workshops, and discussions tailored to evolving industry needs.

Over three action-packed days, attendees participated in workshops, discussions, and interactive training tailored to meet the specific needs of different departments. The emphasis on knowledge sharing and collaboration allows our teams from various backgrounds to exchange best practices and innovative solutions, and the initiative continues AirlinePros' commitment to building a competitive, future-ready team for the evolving aviation and travel market in all markets.

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### AirlinePros Gears Up for Africa's Travel Indaba 2025



Africa's Travel Indaba is poised for a grand return, and a delegation from AirlinePros International will be attending this important trade show in Durban, South Africa, from May 13 to 15, 2025. The event will be hosted at the Albert Luthuli International Convention Centre (Durban ICC). Ahead of the exhibition, a Business Opportunity Networking Day (BONDay) will take place on May 12 for buyers, exhibitors, and media to engage and connect.

Indaba aims to bring together travel professionals from across Africa and beyond to facilitate market access for a variety of leisure tourism products. Participants can expect discussions on thought leadership, knowledge sharing, and insights into current global travel trends. The show hours for trade members are as follows:

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## AIRLINEPROS TRAINING PROGRAMS



### AIRLINEPROS MASTERCLASS

**Enhancing airport route development:** Strategies and best practices.

**Air services development:** Strengthening collaboration between tourism boards, airlines, and airports.

For the aviation industry, by aviation professionals. [Click to know more](#)

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