



The AIA 2025 delegation in Cape Town 21-23 Nov. 2025.

## TOGETHER WE FLY, SOAR AND SHINE

As we fly into the festive season, we reflect on 2025 - a remarkable year of collaboration, innovation, and growth. Our AirlinePros International Assembly in Cape Town brought together over 150 global team members and industry partners to successfully chart a course for a stellar 2026.

### THE WAY FORWARD

#### Message from the Group CEO

Achma Asokan Foster | Group CEO, AirlinePros

This year has once again reminded us that aviation and tourism are industries defined by constant movement and change. While global travel continues to grow and stabilise, it remains a complex, low-margin business that demands discipline, adaptability, and collaboration.

The reality is that even in strong years, success in our industry is never guaranteed - it is earned through expertise, trust, and the dedication of people on the ground. That is why I am especially proud of what we have achieved together. [Read more.](#)



### AIRLINEPROS: NEXT STEPS

#### Building Capability Beyond Passenger Representation

Dr. Anil Mathew Asokan | Deputy Group CEO

As AirlinePros International continues to grow in scale and ambition, the organization is strategically expanding its platform to support airline partners across a wider spectrum of needs. Two recent initiatives - AirlinePros Cargo GSSA and AirlinePros Airport Support Services (APAS) - reflect a strategic expansion of capabilities that builds on the company's established strengths while responding to how the aviation industry itself is evolving. [Read more.](#)



### XAVIER MASULE

GROUP CFO

#### Building Financial Momentum Through Disciplined Growth

The AirlinePros Group continues to build financial momentum, delivering strong revenue growth, sustained profitability, and a significantly improved balance sheet through the first nine months of 2025. Investments in people, infrastructure, and diversification are translating into measurable results, reinforcing the Group's foundation for future expansion. [Read more.](#)



### ANITA MARIE-LUKHELE

GROUP CHIEF INTERNATIONAL RELATIONS

#### Defining How AirlinePros Shows Up, Everywhere

At its core, the AirlinePros brand personality is Competent and Knowledge-Driven, Global-Minded and Connected, Professional and Dependable, Innovative and Forward-Thinking, and Approachable and People-Centric. Together, these five pillars shape how AirlinePros represents its airline partners, engages with the travel trade, and collaborates internally across its global network. [Read more.](#)

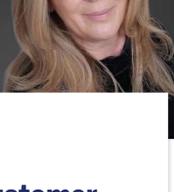


### CORINA ENCIU

GROUP CXO

#### Transforming Customer Service Excellence into Commercial Value

Customer Service at AirlinePros International has evolved into a strategic capability that directly supports commercial performance, revenue protection, and long-term partner relationships. [Read more.](#)



### SHREYAS NANAVATI

CEO, AIRLINEPROS INTERNATIONAL

#### Aligning Around Our North Star

AirlinePros International's strategic direction is guided by two core principles: No Country Left Behind and No Contract Left Behind. These priorities frame how the organization approaches global expansion, market engagement, and client delivery. [Read more.](#)



### VINU BABY

CEO, AIRLINEPROS SHARED SERVICES CENTER

#### Driving Global Impact Together

Through disciplined execution and insight-led support, the AirlinePros India Shared Services Center plays a central role in driving consistent global performance across AirlinePros' expanding network, enabling efficiency, scale, and long-term growth. [Read more.](#)



### HÉLÈNE CORNET

HEAD OF BUSINESS DEVELOPMENT

#### Turning Network Strength into Global Growth

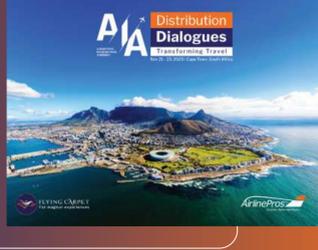
AirlinePros International's Business Development function continues to drive global growth by leveraging the true strength of its network - not just geographic reach, but trusted relationships, market insights, and disciplined execution. [Read more.](#)



### DISTRIBUTION DIALOGUES

#### Making Sense of a Changing Travel Landscape

At the AirlinePros International Assembly 2025, one of the most important conversations focused on a topic that touches every part of our organization - distribution. Under the banner "Distribution Dialogues - Transforming Travel," industry leaders, partners, and AirlinePros teams explore how airline distribution is evolving, and what these changes mean for airlines, travel sellers, and the customers they serve. [Read more.](#)



#### Step-Up for Good: When Wellness Meets Purpose

At AirlinePros, leadership is about more than commercial success - it is also about how we show up for one another and for the communities around us. That belief is at the heart of Step-Up for Good, our global Fitness and Charity Challenge that transforms everyday movement into positive social impact.

Following the success of its inaugural edition, AirlinePros has launched the 2nd Step-Up Fitness & Charity Challenge (2025-2026), officially unveiled during the AirlinePros International Assembly in Cape Town. [Read more.](#)

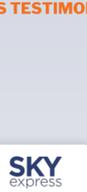
### SPOTTED

#### We are everywhere!

[Click here for more pictures](#)



### AIRLINEPROS CLIENTS TESTIMONIALS



**Georgios Baliouskas**  
Director - B2B Sales & Distribution  
SKY express

"Our partnership with AirlinePros significantly strengthens and perfectly aligns with our growth vision to enhance our presence in dynamic international markets."



**Lillian Massawe**  
Head of Massawe & Ground Handling  
Precision Air

"AirlinePros International has been a highly valued partner to Precision Air, consistently demonstrating flexibility, professionalism, and strong commercial expertise."



**Kamila Zhailabayeva**  
Regional General Manager UK, Ireland and Americas  
Air Astana

"We have been cooperating with AirlinePros for many years and highly value our strong and trusted partnership. We appreciate the professional support provided by the team and look forward to further strengthening our cooperation in the future."

### PRIZE ALERT!

#### The Flying Carpet 50-50 Challenge: Sell More, Win Big!

Get 50 clients to purchase 50 tickets/hotels on FlyingCarpet.Travel worth min USD 50,000 in the next 2 months and win a free air ticket with a maximum value of USD 1000 and a weekend hotel stay with a maximum value of USD 200 for 2 nights.



At AirlinePros we love what we do, we do what we love!

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