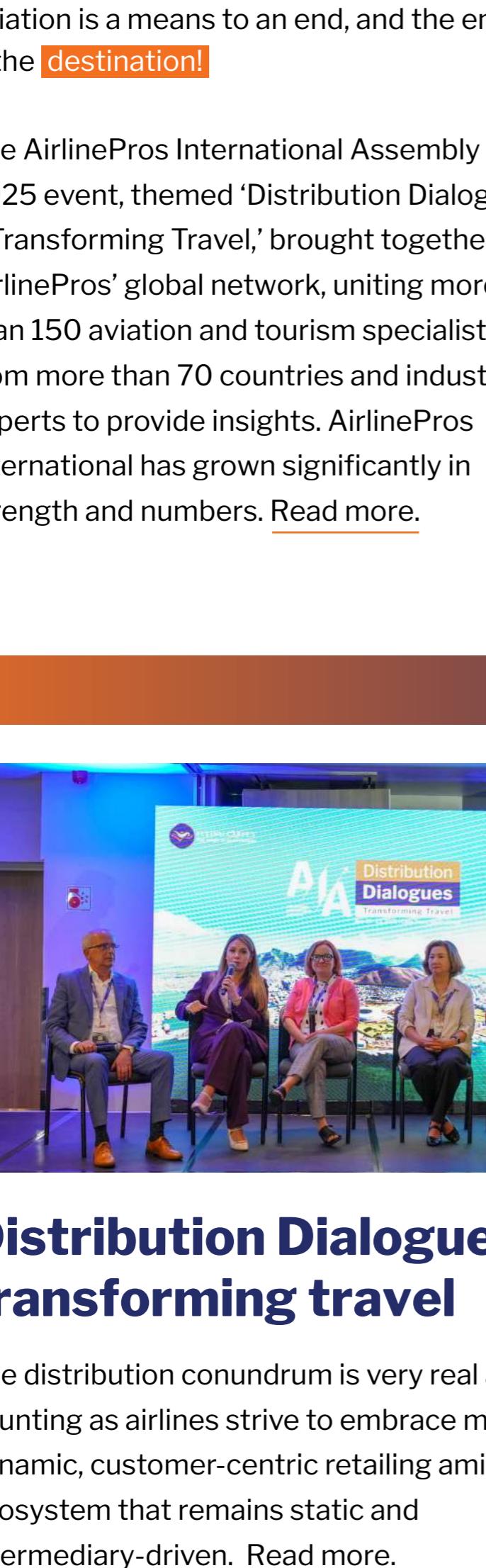




The AIA 2025 delegation in Cape Town 21-23 Nov 2025.

AIRLINEPROS LEVELS UP FOR 2026

As we fly into the festive season, we reflect on 2025 - a remarkable year of collaboration, innovation, and growth. Our AirlinePros International Assembly in Cape Town brought together over 150 global team members and industry partners to successfully chart a course for a stellar 2026.



INSIGHT

A message from our Group CEO

Achma Asokan Foster | Group CEO, AirlinePros

Dear Colleagues, Partners, and Friends in Aviation & Tourism,

As we approach the festive season and bring 2025 to a close, I want to express my heartfelt gratitude for your continued support and confidence in AirlinePros Inc., and wish to share my genuine optimism for the promising year ahead. Like every year in our industry, we have been tested in many ways, but we have been blessed with its continued resilience, adaptability, and capacity for reinvention. On behalf of all our global teams, I wish to share my reflections, give thanks, and outline our shared path forward with a clear sense of purpose. [Click here to read more.](#)

INDUSTRY HIGHLIGHTS

Wow! What a year 2025 has been!

Highlighting some unusual happenings in our industry:

- That elusive profit margin seems to have rebounded rather heftily, after years of volatility (pandemic, inflation, grounding of fleets, inclement weather, etc).
- Domestic travel recovery (due to ease, safety, and demand bounce) was expected to grow exponentially, but what a surprise to see the strength of cross-border, international travel as people venture out, increasingly comfortable travelling globally. [Read more.](#)

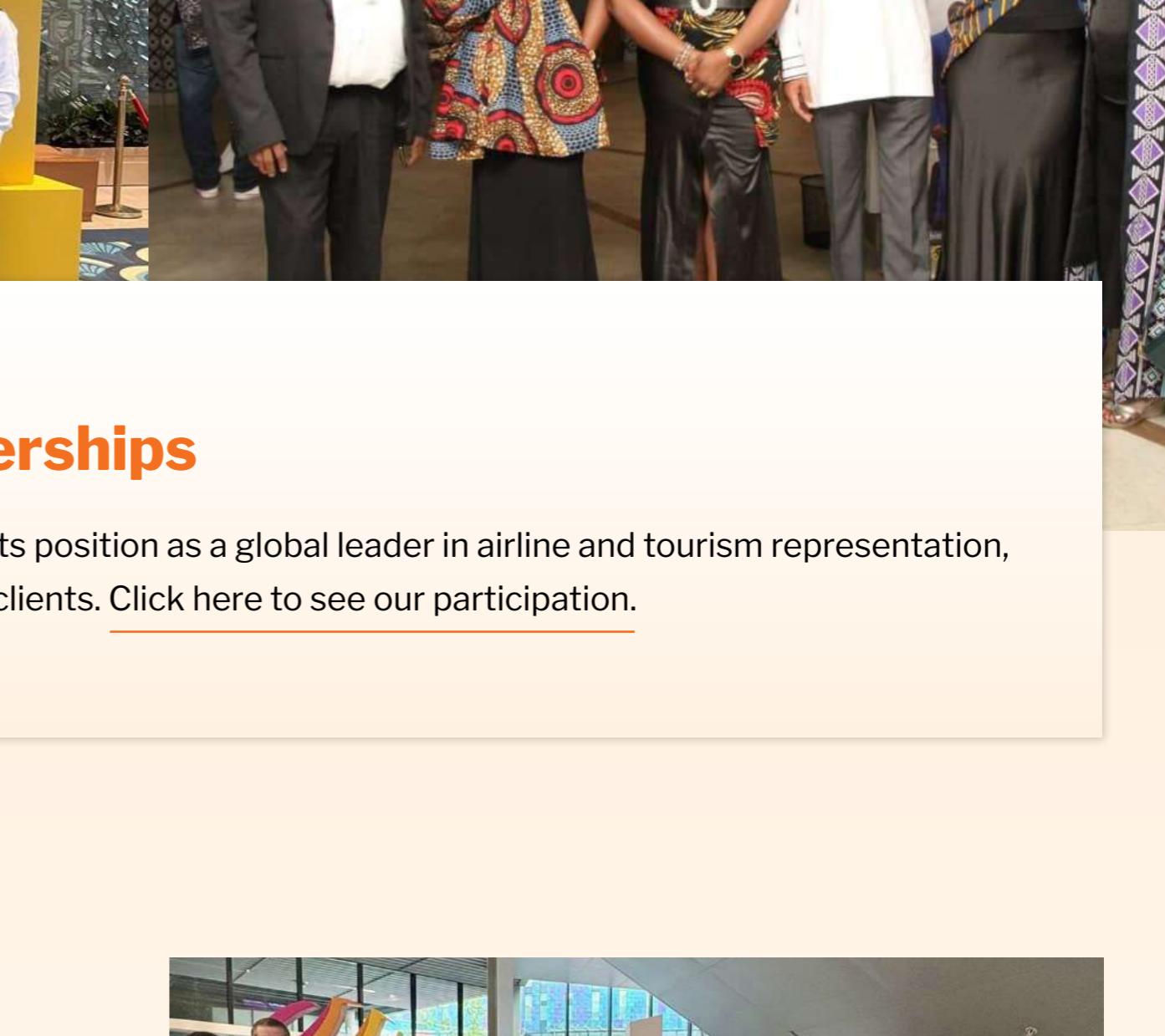


FEATURE

AIA 2025 connects Aviation and Tourism

Aviation is a means to an end, and the end is the [destination!](#)

The AirlinePros International Assembly (AIA) 2025 event, themed 'Distribution Dialogues - Transforming Travel,' brought together AirlinePros' global network, uniting more than 150 aviation and tourism specialists from more than 70 countries and industry experts to provide insights. AirlinePros International has grown significantly in strength and numbers. [Read more.](#)



Distribution Dialogues: transforming travel

The distribution conundrum is very real and very daunting as airlines strive to embrace modern, dynamic, customer-centric retailing amid a legacy ecosystem that remains static and intermediary-driven. [Read more.](#)

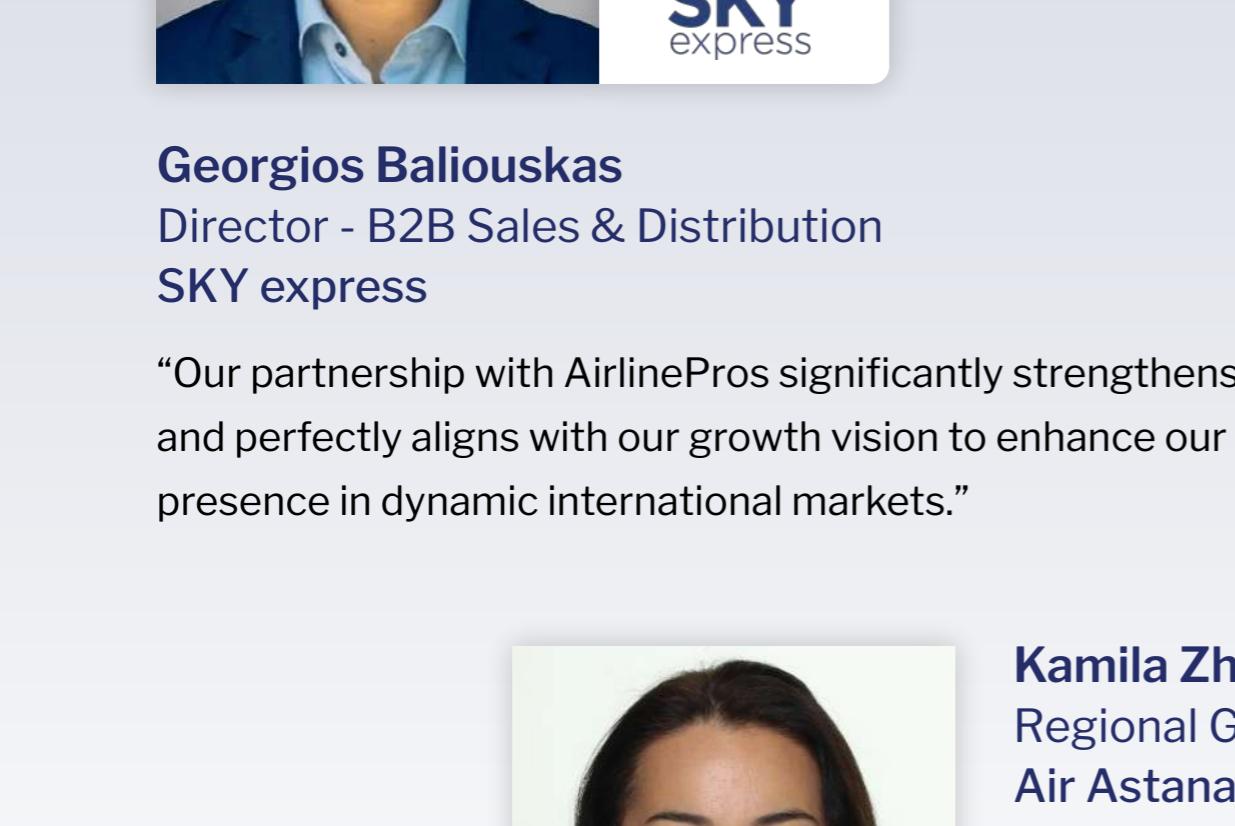
Inspired

Innovative

Initiatives

New initiatives by AirlinePros

Inspiration that makes innovative initiatives happen rarely comes from a single dramatic moment. It usually emerges from a combination of internal conditions, personal motivations, and environmental signals that align in the right way. [Read more.](#)



Step-Up for Good: AirlinePros initiative fuels social progress

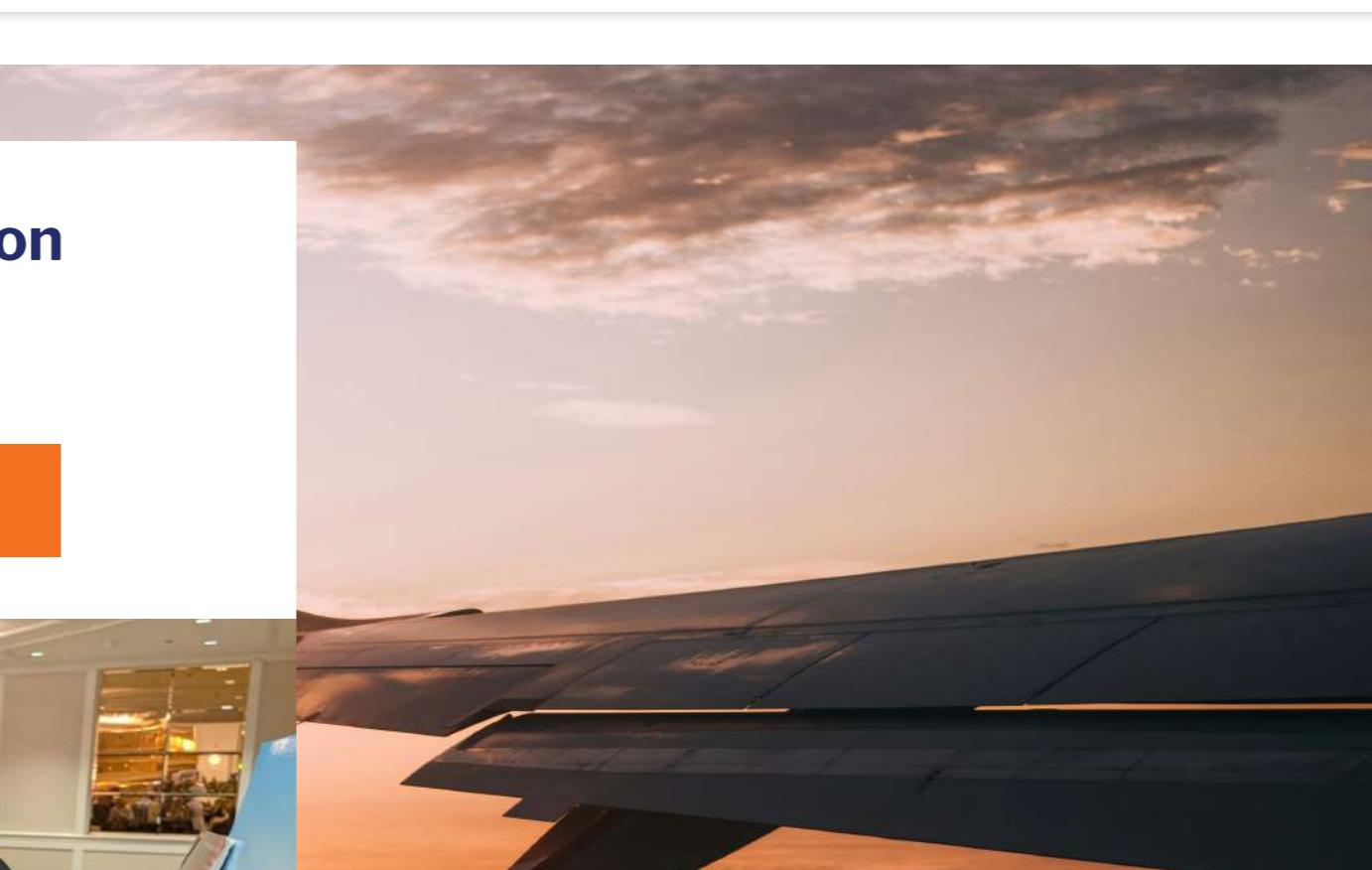
True industry leadership is defined not just by commercial success, but by the conviction to step up for global good. This powerful commitment is what drives the Step-Up Fitness and Charity Challenge, an initiative where AirlinePros transforms collective team wellness into impactful philanthropy.

Following the successful inaugural edition, which encouraged our worldwide team to log 5,000 steps daily for a purpose, we announced the launch of the 2nd Step-Up Fitness and Charity Challenge 2025-2026. [Read more.](#)

ALWAYS IN REACH

across 75+ locations worldwide

With a rapidly expanding network of more than 75 global offices, AirlinePros combines global reach with deep local expertise. Operating close to the trade, our teams provide consistent representation, market intelligence, and tailored commercial solutions – empowering airlines, destinations, and travel partners across regions.



AIRLINEPROS CLIENTS TESTIMONIALS



SKY express

“Our partnership with AirlinePros significantly strengthens and perfectly aligns with our growth vision to enhance our presence in dynamic international markets.”



South African Airways

“AirlinePros International’s reputation and operational strength in the Southern Africa region make them the ideal partner to help us achieve our goals.”

Kamila Zhaltaubayeva
Regional General Manager UK, Ireland and Americas, Air Astana

“We have been cooperating with AirlinePros for many years and highly value our strong and trusting partnership. We appreciate the professionalism and ongoing support provided by the team and look forward to further strengthening our cooperation in the future.”



Learn how our global aviation and travel partnerships help businesses grow.

[Click here to know more](#)

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