

**ASPIRE**  
EXECUTIVE LOUNGES

# WELCOME

Tel Aviv

November 2025

©2025



# INTRODUCTION

## Aspire Executive Lounge - Tel Aviv

We are bringing **3 new lounges** to Israel with the opening of fully rebuilt **Aspire Executive Lounges** in early 2026. From October 2025, we will be offering lounge access in the existing space on **Concourse E**.

The new lounges on **Concourse B and E** bring the **award-winning, premium** Aspire Executive Lounges brand to Tel Aviv for the first time. Further, the first **Privé by Aspire Lounge** will open in TLV bringing new levels of **luxury** and **exclusivity** to the most discerning travellers.

With all the amenities that today's modern traveller expects, such as complimentary food, drinks and plenty of comfortable, flexible seating, the **Luxe by Aspire** lounge is the perfect place in which to work, relax and dine before the flight ahead.

**Luxe by Aspire** brings enhanced levels of hospitality, comfort and space, making the time spent before a flight that little more special.

The luxury **Privé by Aspire** pre-departure lounge is an exclusive space, with **private rooms, top-shelf premium** spirits, wines and soft drinks, as well as an a la carte menu. Guests will benefit from **in-lounge security** checks allowing for seamless boarding from lounge to plane.

Each of our lounges has menus curated by **Omri Amar (Mashya and Santi)** bringing a distinct sense of place to each space, with local dishes and light bites for guests to enjoy whilst spending their time in the lounge.



# FACILITIES AT A GLANCE

## LUXE BY ASPIRE



Available to all travellers



Complimentary magazines and newspapers



Fully tended bar with complimentary beverages



Fast, free WiFi



Complimentary champagne



Barista made coffee



Complimentary teas and coffees



Complimentary light meals and snacks

## PRIVÉ HAUTE HOSPITALITÉ BY ASPIRE



Security processing and passport control within the lounge



A la carte menu



Fast-track boarding

# INSIDE OUR NEW LOUNGES

OPENING 2026  
LUXE BY ASPIRE

ASPIRE

ASPIRE

ASPIRE

LUXE  
BY ASPIRE



# THE ASPIRE EXPERIENCE

LUXE  
BY ASPIRE

FOOD

Club buffet

DRINKS

Tended Bar  
Premium labelled drinks

DESIGN

Premium and spacious

STAFF / SERVICE

Personal and attentive

VIEWS (WHERE APPLICABLE)

Best views in the house

WELCOME DRINK

Champagne on arrival

COCKTAILS

Complimentary

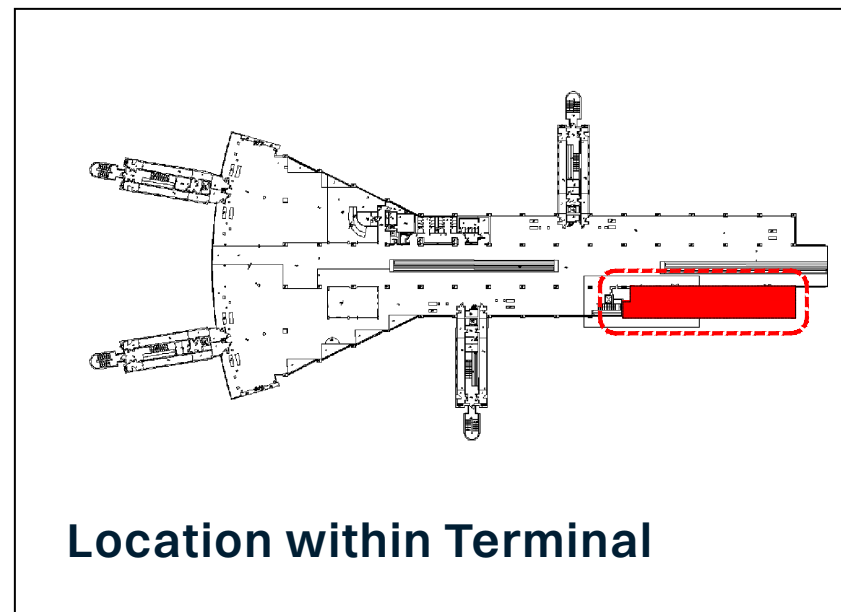
SPARKLING WINE

Champagne on request

NEWSPAPERS AND MAGAZINES (DIGITAL AND PHYSICAL)

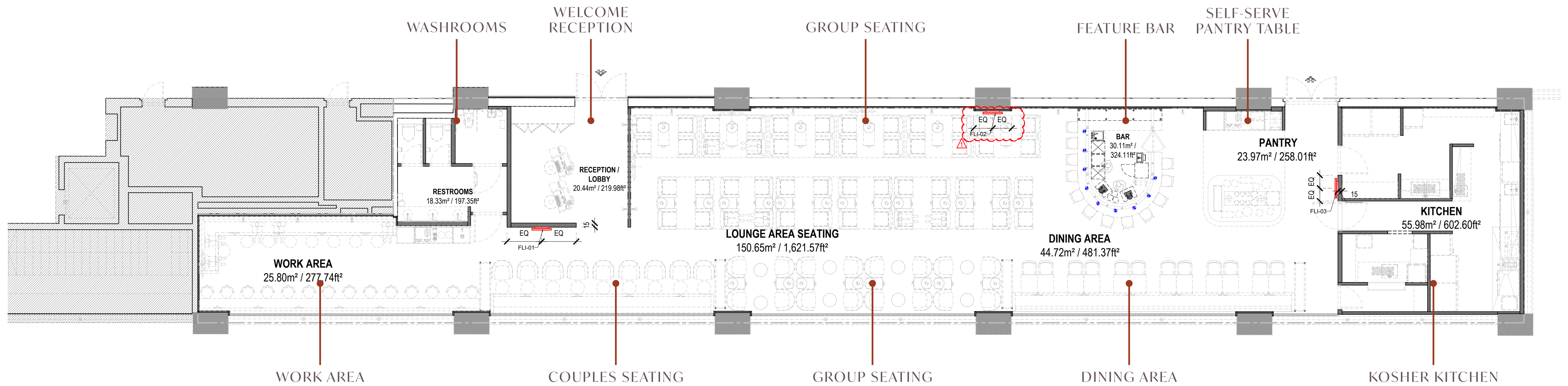
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# FLOORPAN



# LUXE

BY ASPIRE



WELCOME RECEPTION

## About the space...

### GENERAL

**Relaxed, informal** and **comfortable** with a distinctly **Israeli feel**, the lounge seating areas have been designed to be **flexible**, be that for dining, socialising with a drink or simply spending some alone time with a good book.

**Natural wood and earthy tones** bring a real sense of place to the lounge.

### FEATURES

- At table and under seat **charging points**
- **Flexible seating** for group sizes 1-8
- Mix of **bespoke sofas** and well designed furniture



## About the space...

### GENERAL

Elegantly appointed, with a premium feel, the Luxe by Aspire space has been created for those seeking a little more luxury and space.

The signature cocktail bar offers cocktails, barista style coffee and well-known premium drinks, perfectly poured by our bar tenders.

The soft furnishings enhance the premium feel of the lounge, with a choice of sofa's, comfortable arm chairs and spaces to work.

### FEATURES

- **Choice** of seating for groups of 1-4 people
- **Premium** wines, beers, spirits and soft drinks



## About the space...

### GENERAL

Whether travelling for **business** or **pleasure**, alone or with friends and family, our **versatile seating** means there are spaces to **socialise, relax, dine** or **work** in quiet comfort.

Muted tones, gentle lighting and soft furnishings ensure that **whatever the reason for travel**, there is always the perfect spot for guests to call their own whilst they wait for their flight.

### FEATURES

- **Multiple** charging points
- **Flexible** seating
- **Quiet** spaces



## About the space...

### GENERAL

An **eye-catching, circular bar** at the **heart of each lounge**, that wouldn't look out of place in a high-end restaurant. Specially trained **baristas** and **mixologists** are on hand to pour guests the perfect drink to suit the mood.

The seats surrounding the bar are the ideal place to socialise with friends, family and colleagues, or wind down at the end of the day.

### FEATURES

- **Well stocked bar** serving barista style coffee, Mixologist made cocktails and cocktails, and recognisable branded premium beverages
- **Contactless charging** points
- Under-bar **coat/bag hooks**
- Soft warm lighting creating an **elegant ambience**



## About the space...

### GENERAL

A **bespoke-designed** and functional pantry table gives guests **360° access** to pre-plated **light meals** and a range of **salads, sweet treats** and **savoury snacks** to help themselves to.

Different tiers, integrated cooling and hot plates enable food to be presented to the best possible standard.

### FEATURES

- Range of **pre-plated meals** and **snacks** for guests to help themselves
- **Integrated** cool and hot plates
- All food is prepared in a **Kosher kitchen**.



## About the space...

### GENERAL

A light, bright and airy section of the lounge, specifically designed to meet the needs of those who wish to do some work before going their flight.

Multiple charging outlets ensure laptops and mobile phones can be fully-charged for the journey ahead and are located along an ergonomically designed high-level work bench. Softer seating with integrated laptop tables provides a less formal way to check emails or finish a presentation

### FEATURES

- **Dedicated** coffee station
- **Multiple** charging points
- **Choice** of seating



# PRIVÉ

HAUTE HOSPITALITÉ BY **ASPIRE**

HAUTE HOSPITALITÉ BY ASPIRE

## INTRODUCING PRIVÉ

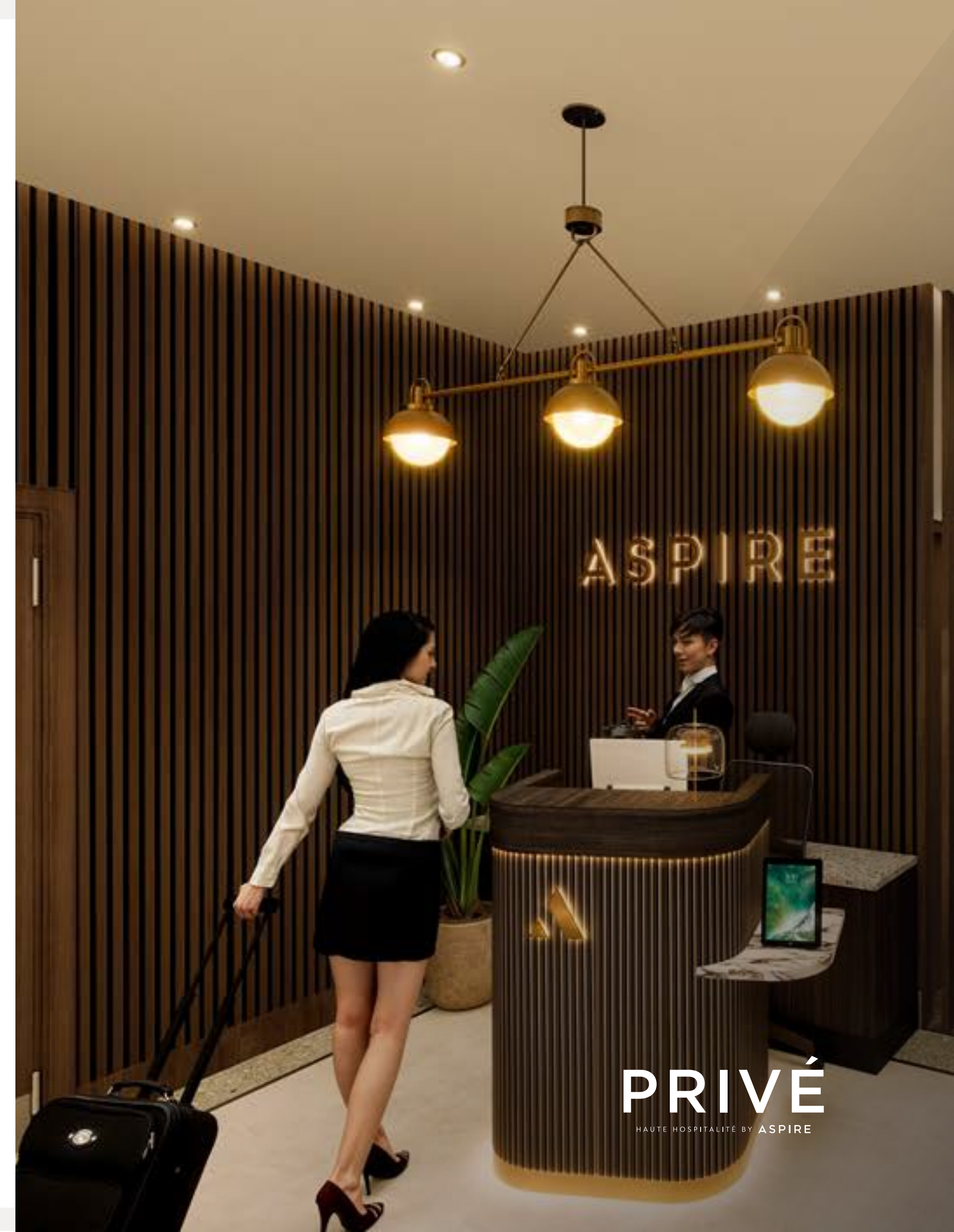
Our **Privé** lounges are designed to fill the gap between a first-class airline/common-use lounge and an FBO / private terminal that enables **high-net-worth individuals** to travel in relative **privacy** and **luxury** when flying on commercial flights.

Guests are **welcomed kerbside** at drop-off and escorted to the lounge by the Concierge. Our porters handle the guests luggage.

Guests are escorted to be checked in on their flight and clear security, before arriving at the lounge to be seated in **elegant** and **luxurious** settings.

Top-shelf **premium spirits, champagne, vintage wines** and a wide range of **premium** soft drinks, teas and coffees await, complementing an **a'la carte menu** curated by **local chef Omri Amar**.

When it is time to board, the guests are escorted to their waiting transport and **transferred directly to the plane** for boarding.



**PRIVÉ**  
HAUTE HOSPITALITÉ BY ASPIRE



HAUTE HOSPITALITÉ BY ASPIRE  
PRIVÉ - TEL AVIV



RECEPTION



COCKTAIL LOUNGE



COCKTAIL BAR



PRIVATE ROOM

# CONCOURSE E

COMING Q1 2026

## ASPIRE EXECUTIVE LOUNGE - CONCOURSE E

From early 2026, Aspire Executive Lounges will assume the operation of the current Dan Lounge on concourse E, whilst we build the new Aspire Executive Lounge at concourse B and Privé Lounge.

The space will remain operational 'as-is', albeit with some **Aspire enhancements** such as minor re-branding and staff training to Aspire's **hospitality standards**.

The existing lounge is **light, bright and airy**, with sweeping curves that accentuate the sense of flow and space.

Seating is **varied and versatile** and caters for both leisure and business travellers who are

looking for a relaxing space that ensures time spent waiting for their flight is **time well spent**.

Guests can help themselves to light meals and snacks from one of **three buffets**, whilst the full-service bar stocks a wide range of soft, hot and alcoholic drinks, including **barista made coffee**. This ensures that each and every guest leaving the lounge for their flight, leaves feeling refreshed and energised for the journey ahead.

Upon the Aspire Executive Lounge on concourse B opening in Q1 2026, this lounge will close and be fully refurbished, with the same **look, feel and hospitality-focussed** experience as the Aspire Executive Lounge on concourse B.

## At a glance...

### LOCATION

Concourse E

### AIRPORT CODE

TLV

### TERMINAL

3

### CAPACITY

120 Guests

### FEATURES

Extensive Menu

3 Buffets

Runway View

Full Service Bar

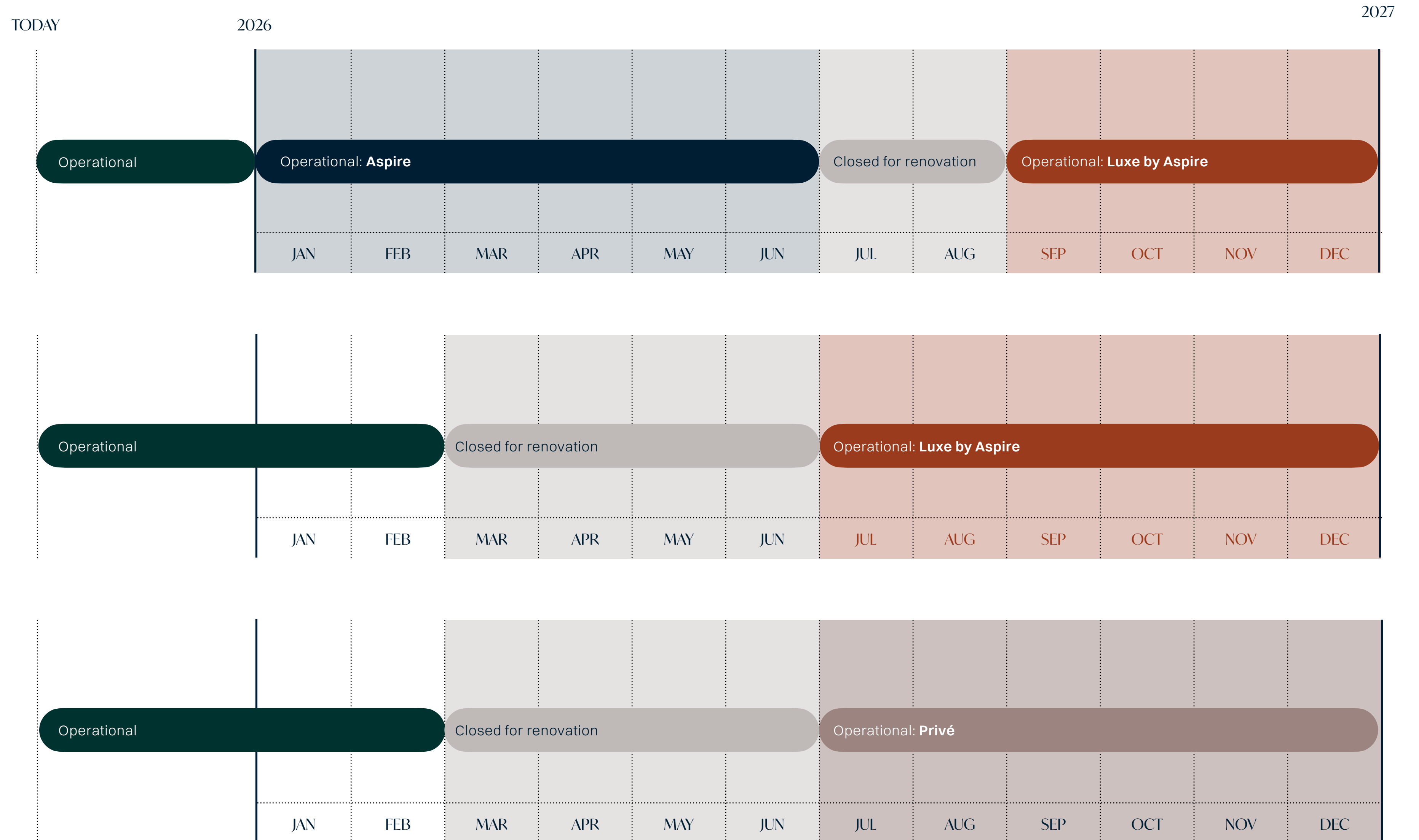
Barista Coffee

INSIDE THE LOUNGE  
CONCOURSE E



# TIMELINES

# INDICATIVE TIMELINE



## LUXE BY ASPIRE

### CONCOURSE E

This is operational today and will continue to operate from 1st Jan 2026.

**Airside**

## LUXE BY ASPIRE

### CONCOURSE B

This is operational today and will close for renovation on 1st Jan 2026.

**Airside**

## PRIVÉ

This is operational today as the Arbel Lounge. We will open Privé in 2026.

**Landside | Private Security**

# A LITTLE ABOUT ASPIRE

WE ARE AWARD

# WINNING



2025 BEST INTERNATIONAL LOUNGE IN THE UK

**Aspire Executive Lounge, Newcastle**

2025 BEST INTERNATIONAL LOUNGE IN AUSTRALIA

**Aspire Executive Lounge, Perth International**

2025 BEST DOMESTIC LOUNGE IN CANADA

**Aspire | Air Canada Café, Toronto City**



2025 OCEANIA'S BEST LOUNGE

**Aspire Executive Lounge, Perth International**

2025 ASIA'S BEST LOUNGE - BUSINESS CLASS

**Oneworld Lounge, Incheon**



LEED CERTIFICATION

**Aspire | Air Canada Café, Toronto City**

A woman with blonde hair, wearing a white long-sleeved shirt and white trousers, is sitting in a modern, minimalist chair with a chrome frame and brown leather straps. She is looking to the right. A brown leather bag with a textured pattern is on the floor next to her. The background is a plain, light-colored wall.

# AT A GLANCE

## Aspire Executive Lounges

- **Aspire Executive Lounges** are part of the Swissport Group
- We're an **experienced and dedicated award-winning** lounge hospitality operator
- We have **108 lounges** open or due to open by mid 2026 across 22 countries.
- We are the **number 1 lounge operator in the UK, EU and Australia** and number 2 globally.
- We have **more than 35 years of hospitality experience** since our first lounge opened in 1987.
- Last year **we welcomed 6m guests** - thats **more than 16,000 guests every day** across our network.

ASPIRE

## GUEST EXPERIENCE

Our vision for our lounges is clear and simple...

TO TRANSLATE THE HOTEL GUEST EXPERIENCE  
INTO THE LOUNGE GUEST EXPERIENCE.

We put the **guest at the centre of everything that we do**, delivering unparalleled service excellence, **delighting** our guest, **exceeding** expectations and driving **preference** for our partners and guests.

ASPIRE



## PRODUCT LED AND GUEST CENTRIC

Our **product led lounge proposition** allows us to provide a lounge that meets the needs and exceeds the expectations of our guests. We are able to flex the offer based on **insight** and **demographics**, without being rigidly fixed to a brand proposition.

We can deliver lounges that resonate with guests always putting the guest experience **at the centre of everything we do.**

ASPIRE



**ASPIRE**  
EXECUTIVE LOUNGES

**WAIT WONDERFUL™**

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