

AirlinePros United Kingdom

MARKET SNAPSHOT: DEMAND, ROUTES, AND OUTLOOK

We've reached mid 2026 amid ongoing disruption that's challenged many in the trade. Looking ahead, Regional Managing Partner **Linzi Barber** and Sales & Marketing Director **David Paterson** say, although recovery may take time, demand remains steady.

[Read their market overview](#) to learn how we're supporting the UK market with expanded representation - including Cayman Airways and LIFT - plus ongoing agent training and events. If you need support - whether agent training, business development enquiries or representation for a tourism board or travel brand - we hope you'll get in touch.



Linzi Barber
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[Learn more about AirlinePros' services](#)

Can you name all of the travel brands we represent in the UK? List them for a chance to

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AGENT'S CORNER

- Welcome on board new airline partner **LIFT (GE)** from South Africa. With flights between Cape Town (CPT), Johannesburg (JNB), and Durban (DUR), agents can book seats in their GDS and, for the first time, settle directly via the **GB BSP**.

- **IndoChina Charmtours** - we're proud to partner with this DMC, offering tailor-made itineraries, day trips, and visa support across Vietnam, Cambodia, Laos, Myanmar, and Thailand.

- **Proflight Zambia 2026/7 schedule enhancements** - New seasonal services: Lower Zambezi runs May 1 - Nov 15 (Lusaka-Jeki twice daily; Mfuwe-Jeki daily); private charters via ProCharter off season. Plus, JNB service returns to twice-daily from mid June; CPT is 3x daily from June 15 (Lusaka-Livingstone-Cape Town)

Lusaka-Livingstone-Maun launched in May (seasonal to Oct 31) - note the Livingstone immigration stop for check in guidance.

Take note, **seasonal routing & 2027 planning**: Windhoek/Livingstone routings adjust Nov-Mar to direct Lusaka-Windhoek; full 2027 schedule now on flyzambia.com - check for updated days and increased Cape Town frequencies in mid 2027.

[Click for more updates](#)

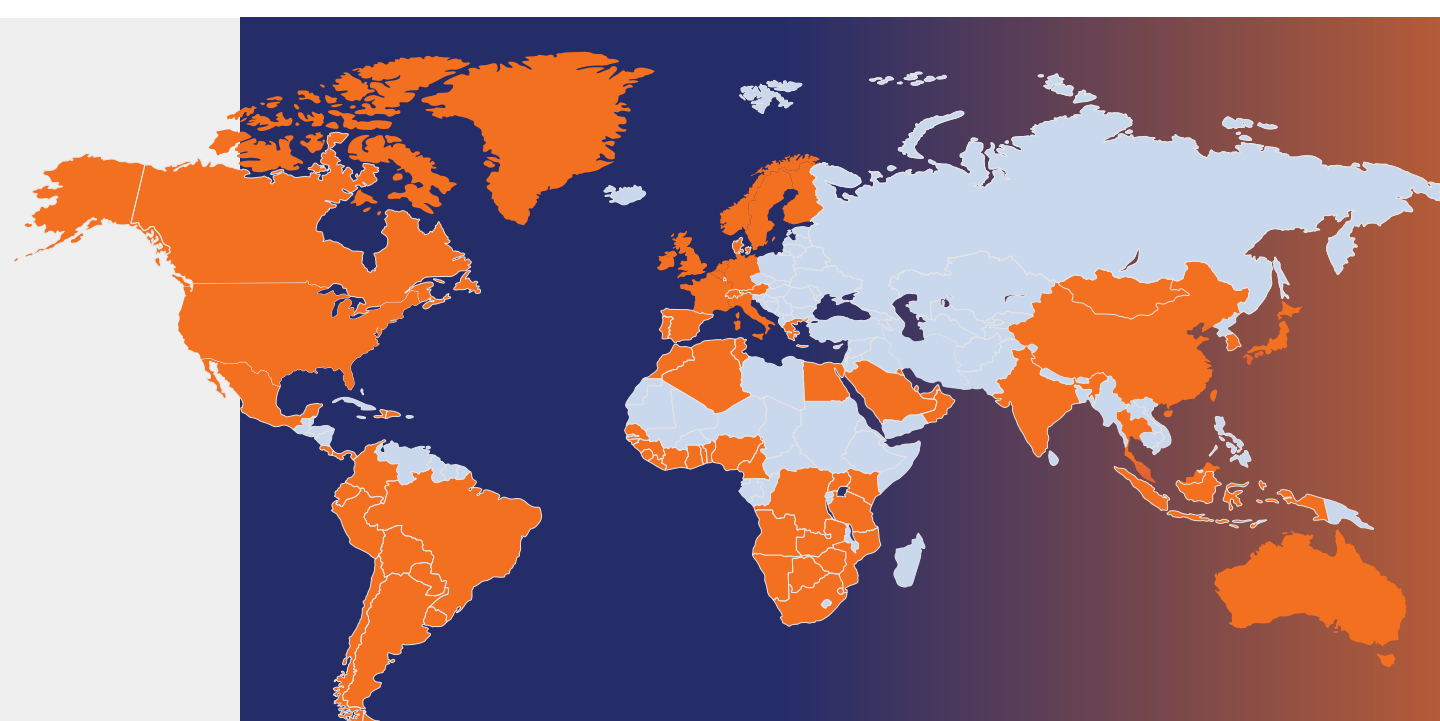
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LIFT - discover South Africa's brightest domestic routes.

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across 75+ locations
worldwide**

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We are AirlinePros

Our UK representatives (AirlinePros Northern Europe) are backed by a global network in 65+ locations, enabling faster market access, agent onboarding, and strategic partnership development.

With 20+ years in commercial aviation and travel, David covers Scotland and London and works closely with Regional Managing Partner Linzi Barber on route development and agent engagement.



David Paterson
Sales & Marketing Director
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Accomplished travel professional and marketer focused on commercial growth, go-to market strategies and strengthening travel trade relations. Lisa supports airline partners with route launches, optimises their market share, and actively engages with corporate and leisure agencies across the UK.



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Gallery

[Click here to see our team in action.](#)



Our Airline Partners

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